



SPONSOR LEVELS

for the 4th Annual
WisePies Pizza Run

SUNDAY, MAY 19TH
AT MESA DEL SOL

WISECHOICE TITLE PARTNER: \$10,000

All Platinum Partner items, PLUS

- Exclusive naming rights
- Highest priority placement on all non-exclusive event signage and materials
- Inclusion on all logoed placement including:
 - Billboards
 - Print ads
 - TV
 - Radio mentions
 - Press release headline inclusion
 - 20 FREE runner event entries

PLATINUM PARTNER: \$6,000

(1 AVAILABLE FOR EACH ITEM)

All Game Changer Partner items, PLUS

Your choice of exclusive brand inclusion along with Title Partner on:

- Pizza box flier (everyone gets a pizza)
- Runner bib (everyone gets a Bib)
- Starting/finish line signage (the most event pictures are taken here)

GAME CHANGER PARTNER: \$5,000

(3 AVAILABLE)

All SOL Partner items, PLUS

- Paid social media inclusion
- Press release inclusion
- Special online recognition – high profile logo placement on home and run pages
- Radio, billboard and print ad inclusion
- Media interview mentions
- Premium logo placement on run t-shirt
- Premium placement of banners
- Premium placement of signage along course/event area
- 10 FREE runner event entries

SOL PARTNER: \$4,000

(3 AVAILABLE)

All Star Partner items, PLUS

- Logo on participant bags
- Elevated brand placement at the event (outside of the booth)
- 7 FREE runner event entries
- Sponsor gift

STAR PARTNER: \$3,000

(4 AVAILABLE)

All Lifestyle Partner items, PLUS

- Brand placement at the event (outside of the booth)
- Logo on all fliers/signage
- Logo on main event banner 30'w x 20'h
- 5 FREE runner event entries
- One (1) announcer mention at the event
- Email blast offer to 8000+ customers
- Activity field signage

LIFESTYLE PARTNER: \$1,000

(10 AVAILABLE)

All Community Partner items, PLUS

- Logo on t-shirt
- Logo on website with link back
- Two (2) banner placements at the event – 5'w x 3'h (banner provided by sponsor)
- Social media callout

COMMUNITY PARTNER: \$500

(10 AVAILABLE)

- One (1) banner placement at the event – 5'w x 3'h (banner provided by sponsor)
- Booth for the day of event
- Donated item/coupon in participant bags