

## **News Release**

### **WisePies Pizza Returns to Costco with New Pepperoni & Four Cheese Mega Bites**

*Fan-favorite brand answers customer demand with 20ct resealable bag now available throughout Southern California, New Mexico, Arizona, and Colorado*

**Albuquerque, N.M. – February 18, 2026** – WisePies, the frozen pizza, sauce & snack brand based in Albuquerque, N.M., is introducing a new item at Costco. **WisePies Pizza - Pepperoni & Four Cheese Mega Bites** are now available in a 20-count resealable bag at select Costco warehouses across **Southern California, New Mexico, Arizona, and Colorado**, marking an exciting addition to the retailer that customers have been asking about for months. Bite sampling events are occurring across every location on Thursday, February 19<sup>th</sup> from 10:30am – 6:30pm.

“We’ve heard the same question over and over from fans: *What’s the next thing coming to Costco?*” said Season Chavez, president of WiseChoice Foods. “The excitement and loyalty from our community has been incredible. We are beyond thrilled to introduce a brand-new product that delivers everything families love about WisePies — bold flavor, better ingredients, and convenience that fits real life.” “As a brand born from a mother’s love and determination, we understand the daily juggle families face,” Chavez added. “Parents want food that’s easy, affordable, and delicious — but they also want to feel good about what they’re serving. That’s the heart of WisePies. We’re not just making pizza bites. We’re helping families create small, joyful moments around the table.”

The new **WisePies Pizza - Pepperoni & Four Cheese Mega Bites** are crafted with the same commitment to quality that has defined the brand since day one — premium ingredients, crave-worthy flavor, and a recipe families can feel good about serving. Packaged in a convenient **20-count resealable bag**, Mega Bites are designed for busy households: quick lunches, after-school snacks, game-day gatherings, or easy weeknight dinners. The resealable format makes it simple to enjoy a few at a time or feed a hungry crowd. But behind every bite is a story that resonates far beyond the freezer aisle.

WisePies began with a single mom on a mission. Frustrated by the lack of better-for-you frozen options for her own children, WisePies’ founder set out to create something different — products made with intention, transparency, and ingredients families could trust. What started as a solution for her kids quickly became a solution for thousands of busy, working families looking for food that balances convenience with quality.

Costco members have long been some of WisePies’ most passionate supporters. WisePies Pizza Pepperoni & Four Cheese Mega Bites are now available at all Costco warehouses throughout Southern California, New Mexico, Arizona, and Colorado. Families are encouraged to check their local warehouses for availability.

#### **ABOUT WisePies Pizza, Snacks and Sauces:**

Founded in 2017 with a mission to reinvent America’s favorite foods, WiseChoice Foods launched WisePies Pizza – *A Smarter Way to Pizza* – to deliver clean-label, all-natural foods without sacrificing the bold, authentic flavors we all love. Known for its signature Hatch green chile offerings, WisePies is committed to creating high-quality meal offerings made without more than 200 unnecessary or potentially harmful ingredients commonly found in other food brands.

The company believes delicious food should also support overall health and wellness. By meeting rigorous quality standards and prioritizing better-for-you ingredients, WisePies proves that smart choices and great taste can go hand in hand. WisePies now features an expanded line of frozen products including 10” retail pizzas, 16” foodservice pizzas, calzones, mega bites, and a growing line of pizza and pasta sauces. Locally owned and operated in Albuquerque, New Mexico, WisePies is the first and only frozen pizza company from New Mexico and has been certified minority-owned since 2018 by the National Minority Supplier Development Council (NMSDC) Southwest Division.

WisePies Pizza products are available online, in grocery stores throughout the Southwest, and through foodservice distributors nationwide. To find a retailer near you or learn more about WiseChoice Foods and its community impact, visit [www.wisepiespizza.com](http://www.wisepiespizza.com). Instagram & Facebook: @wisepiespizzausa