

**WiseChoice Foods LLC**  
**WisePies Pizza**

## **News Release**

### **WisePies Pizza Partners with DOT Foods to Expand Availability of Premium Products Nationwide**

#### ***Partnership Will Increase Flexibility of Supply Chain to both Retailers and Distributors***

**Albuquerque, N.M. – August 1, 2023** – WiseChoice Foods LLC, the parent company of WisePies Pizza and a certified minority owned, female led company based in Albuquerque, N.M., announced a partnership today with DOT Foods opening doors for national growth for both retail and food service products. This collaboration enables WisePies Pizza to offer products across the United States with ease generating a high level of brand exposure that includes frozen pizza, frozen calzones, frozen mega pizza bites and pasta sauces.

"To have WisePies Pizza products available through DOT Foods is a testament to our product quality and the demand from consumers for natural, delicious and unique products that satisfy their comfort food cravings. I expect this partnership with DOT Foods to allow WisePies Pizza to reach a new, untapped market and new customers. We're cleaning up America's favorite foods and seeing strong growth as our customer base grows for both retail and food service," said Season Chavez, president at WiseChoice Foods.

Retailers and distributors alike will now have access through DOT Foods' user-friendly, online ordering platform ([www.dotfoods.com/shop](http://www.dotfoods.com/shop)) to an exciting range of WisePies Pizza products meticulously crafted with natural, premium ingredients and unique flavors inspired by New Mexican cuisine and featuring certified Hatch green chile. WisePies Pizza's commitment to excellence and innovation aligns perfectly with DOT Foods' mission to provide customers with the best products and best service. This partnership is set to bring WisePies Pizza to new heights, providing a winning combination of convenience and culinary excellence for business-to-business customers.

For more information about product details, availability, and pricing, contact Kim Moser at 505-710-1991 or [kim@wisepiespizza.com](mailto:kim@wisepiespizza.com).

#### **ABOUT WISECHOICE FOODS LLC:**

Started in 2017, WiseChoice Foods LLC launched the revolutionary frozen pizza line, WisePies Pizza – A Smarter Way to Pizza, as a crossover between the natural foods and traditional premium pizza categories that carries a clean label, all-natural promise and is known for the variety of authentic Hatch green chile products. The team at WiseChoice Foods feels like delicious food can and should also support overall consumer health through better food choices by meeting the highest quality food standards and removing more than 200 unnatural and potentially harmful ingredients that can be found in other food products while maintaining the robust and hearty flavors we all crave from our pizza products.

WisePies Pizza now has an expanded line of frozen products including 10" pizzas, 16" pizzas for food service, calzones, pizza bites, and a new line of sauces for pizza and pasta. WiseChoice Foods is locally owned by Steven B. Chavez and operated in Albuquerque, New Mexico, is the first and only frozen pizza company from New Mexico and is certified minority-owned since 2018 by the National Minority Supplier Development Council (NMSDC) Southwest Division. WisePies Pizza is now available for online purchase, in thousands of grocery stores and through food service distributors across the country. Visit [www.wisepiespizza.com](http://www.wisepiespizza.com) to locate the grocery store closest to you that carries WisePies Pizza and to find out more about WiseChoice Foods, WisePies Pizza products and how we're applying our values to positively impacting our community.

Instagram - [@wisepiespizzausa](https://www.instagram.com/wisepiespizzausa) Facebook - [@wisepiespizzausa](https://www.facebook.com/wisepiespizzausa) and [@wisechoicefoodsnm](https://www.facebook.com/wisechoicefoodsnm)