



## 2022 #wishpiechallenge

### Official Rules

*NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.*

1. **How to Enter:** This is a social media contest with an entry period from 12:00:00 a.m. MST (midnight) on November 1, 2022 through December 24, 2022.
  - a. Visit the WisePies Pizza Instagram page (@wisepiespizzausa) and follow it
  - b. Find the post from November 1, 2022 that announces the #Wishpiechallenge, provides post ideas as well links to the Make-A-Wish Foundation
  - c. Like the post and challenge two friends in the comments
  - d. Post your unique, creative #wishpiechallenge using the aforementioned hashtag
  - e. Once you have completed these steps, you'll be entered into the contest. If any entries are incomplete, it will not be included in the judging process. Entries must be received by 11:59:59 p.m. MST on December 24, 2022. Winner will be contacted via direct message through Instagram from the WisePies Pizza account no later than January 30, 2023.
  - f. Winners will be chosen from all valid entries. The most creative, thoughtful and inspiring posts will be chosen as winners.
  
2. **Prize & Approximate Retail Value ("ARV"):**
  - a. 1<sup>st</sup> Place - \$1,000 Visa Gift Card and WisePies Pizza Brand Champion Award that leads to other paid opportunities
  - b. 2<sup>nd</sup> Place – Free Pizza for a year! 4 pizzas shipped direct to one address of choice each month for 12 months. Varieties may vary.
  - c. 3<sup>rd</sup> Place – Brand Pack – Exclusive Bluetooth speaker and phone charger with t-shirt and FREE pizza coupons.
  
3. **Eligibility:** Open and offered only to US residents (excluding Hawaii and Alaska) who are 18 years of age or older as of November 1, 2022. Employees and directors of WiseChoice Foods (collectively, "Sponsor") and its parent entities, subsidiaries and affiliated companies, advertising, promotion or production agencies, and their immediate family members or individuals residing in their same household, are not eligible to participate or enter. Void where prohibited.

4. **General Rules:** Sponsor and its respective agencies are not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated or misdirected entries, entries not received by the entry deadline, or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in this Sweepstakes, or other hardware, software or technical errors of any kind including any injury or damage to any person's computer related to or resulting from participating in the Sweepstakes. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or insufficient space in user's e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes, as determined by Sponsor, in their sole discretion. If the Sweepstakes is so cancelled, judging will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry made by Internet will be declared made by the "authorized e-mail account holder" and any damage made to the Web site will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entrant may be requested to provide Sponsor with proof that the entrant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all entries by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. No substitution, cash redemption or transfer of prize by winner permitted, but Sponsor reserves the right to substitute prize of equal or greater value. Potential winners (or winner's parent/legal guardian if winner is deemed a minor in the state of his/her residence) may be required to complete, sign

and return a Liability Release and Publicity Release (where legal) within 30 days of notification. Non-compliance with this requirement, or if prize/prize notification is returned as non-deliverable, or if winner is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited and may be awarded to an alternate winner, time permitting. If winner is deemed a minor in the state of his/her residence, prize may be awarded in the name of his/her parent or legal guardian. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Entrants (or entrant's parent/legal guardian if entrant is deemed a minor in the state of his/her residence), by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, its respective parents, subsidiaries, affiliates, distributors, licensors, advertising and promotion agencies and all of their respective officers, directors, employees and representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death, and /or property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of any prize, or their participation in this Sweepstakes, or any prize-related activity. By participating in this Sweepstakes, entrants (or entrant's parent/legal guardian if entrant is deemed a minor in the state of his/her residence) agree to be bound by the Official Rules and the decisions of the judges. Except where prohibited by law, by accepting a prize, winners (or winner's parent/legal guardian if entrant is deemed a minor in the state of his/her residence) agree that Sponsor, and its related and affiliated companies may use the winner's name, address (city, state), photograph, videotape, likeness, and/or prize information for advertising, publicity and promotional purposes and to the use of statements made by or attributed to winner relating to Sponsor, its related and affiliated companies or to this Sweepstakes and grants to Sponsor and its related and affiliated companies any and all rights to said use without further notice and/or compensation except where prohibited by law.

5. **Winner's List/Official Rules:** For names of the winners, available after February 1, 2023, or for a copy of the full official rules, visit [www.wisepiespizza.com](http://www.wisepiespizza.com).
6. **Sponsor:** WiseChoice Foods LLC, 5700 University Blvd SE, Suite 300, Albuquerque, NM 87106