

News Release

2nd Annual WisePies Pizza Run Raises more than \$30,000 for the Make-A-Wish Foundation of NM

300+ Community Members and 17 Sponsor Teams Support the First In-Person Event

Albuquerque, N.M. – June 2, 2022 – WiseChoice Foods LLC, the manufacturer of the frozen pizza brand WisePies Pizza and a certified minority-owned and female-led company based in Albuquerque, N.M., announced today the successful completion of the 2022 WisePies Pizza Run raising \$30,891 for the Make-A-Wish Foundation of New Mexico. More than 300 runners and Albuquerque residents arrived at Mesa del Sol in Albuquerque, NM to take part in the first in-person event with a 1-mile fun run/walk, 5K and 10K. The inaugural WisePies Pizza Run in 2021 was a virtual 5k designed to encourage healthy outdoor activity following a year of closures and stay home orders due to COVID restrictions.

Winners and prizes in the events include:

10k Event

Solomon Kandie – 1st Place, \$1,000 Fogo de Chao Gift Card
David Hubbard – 2nd Place, Apple HomePod mini
Steven Fletcher – 3rd Place, WisePies Thermal Cup and Girl Scout Cookies

5k Event

Mateo Herrera – 1st Place, 84” Sony TV
Nick Chavez – 2nd Place, Stainless Steel Cooler with Bluetooth Speaker
Terence Apache – 3rd Place, WisePies Thermal Cup and Girl Scout Cookies

1-mile Event

Troy Maggard – 1st Place, Solo Stove Bonfire Pit
Mike Garcia – 2nd Place, Apple HomePod mini
Jacob Beyes – 3rd Place, WisePies Thermal Cup and Girl Scout Cookies

Title sponsor Albertsons Market showed up with 20+ members of their executive A-Team to set-up tables, support run routes, cook pizza and help with breakdown and clean-up. Additional sponsors include Mesa del Sol, Netflix, Bernalillo County, Bernalillo County Fire & Rescue, Guzman Construction Solutions, AUI Inc., Westway Homes, Red Bull, iHeart Media, AAA Pumping Services, Albuquerque the Magazine, Solamente Holistic Health, Flyby Provisions, NM Flooring Solutions and Sol Fitness.

There are many ways to get involved with the 2023 WisePies Pizza Run scheduled for June 4, 2023 to be held at Mesa del Sol in Albuquerque, NM. Participation, sponsorships, and volunteer opportunities will soon be available.

ABOUT WISECHOICE FOODS LLC:

Started in 2017, WiseChoice Foods LLC launched the revolutionary frozen pizza line, WisePies Pizza – A Smarter Way to Pizza, as a crossover between the natural foods and traditional premium pizza categories that carries a clean label, all-natural promise and is known for the variety of Hatch green chile products. The team at WiseChoice Foods feels like delicious food can and should also support overall consumer health through better food choices by meeting the highest quality food standards and removing more than 200 unnatural and potentially harmful ingredients that can be found in other food products while maintaining the robust and hearty flavors we all crave from our pizza and products.

WisePies Pizza products now include an expanded line of 10” pizzas, calzones, pizza bites, and a new line of sauces for pizza and pasta. WiseChoice Foods is locally owned by Steven B. Chavez and operated in Albuquerque, New Mexico, is the first and only frozen pizza company from New Mexico and is certified minority-owned since 2018 by the National Minority Supplier Development Council (NMSDC) Southwest Division. WisePies Pizza is now available in more than 4000 grocery stores and through food service distributors across the country. Visit www.wisepiespizza.com to locate the grocery store closest to you that carries WisePies Pizza and to find out more about WiseChoice Foods, WisePies Pizza products and how we're impacting our community.

Instagram - [@wisepiespizzausa](https://www.instagram.com/wisepiespizzausa) Facebook - [@wisepiespizzausa](https://www.facebook.com/wisepiespizzausa) and [@wisechoicefoodsnm](https://www.facebook.com/wisechoicefoodsnm)