



\$100,000 Piece of the Pie Sweepstakes Official Rules

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

General Rules:

1. **Qualifier:** Must be a WiseRewards member to participate in both the random drawings as well as the scratcher component of the Sweepstakes. Membership is free.
2. **Eligibility:** Open and offered only to legal residents of the 50 United States and District of Columbia, who are 18 years of age or older as of June 5, 2017.
3. **How to Enter the Random Drawing:** This is an earn and win sweepstakes. Must be a WiseRewards member to participate in both the random drawings as well as the scratcher component of the Sweepstakes. WiseRewards membership is free and easy. Visit www.mywiserewards.com to sign-up prior to entry earning.
 - a. **Random Drawing Entry Process 1:** Visit www.wisepiespizza.com (“Web Site”) and follow the onscreen instructions for completing the online entry form by providing your complete name, street address (no P.O. Boxes), city, state, zip code, date of birth (mm/dd/yyyy), email address, and verifying your WiseRewards membership. Once you have completed the entry form, click “submit” to be entered into the random drawing. Limit one online entry per person/email address/WiseRewards account per day. Entries must be received by 11:59:59 a.m. MST on the day prior to each random drawing as detailed in the drawing schedule, to be entered into each random drawing. Entries into the random drawing will reset each month per the schedule.
 - b. **Random Drawing Entry Process 2:** Visit any WisePies Pizza & Salad location. With each point earned toward WiseRewards benefits, the earning member will also earn entries equal to points earned toward the applicable random drawing period. This process is automated through the Aloha POS system and no additional action is required of the guest or employees.
4. **Random Drawing Details:** A random drawing will be conducted at a WisePies Pizza & Salad location per the drawing schedule, from among all eligible entries received during the applicable entry earning period to select one winner per drawing period. All decisions of the judges are final and binding. Odds of winning depend on the number of entries received. The winner’s name will be announced at each drawing party (time and location detailed in the schedule); the winner’s name will also be posted on the WisePies website, and the winner will be notified by email.
 - i. Drawing Period 1 Details:
 1. Entry earning period 1: Monday, June 5, 2017 – Thursday, June 29 2017

2. Drawing Party Date 1: Friday, June 30, 2017 – 6:30pm
 3. Drawing 1 Location: WisePies Pizza & Salad, 820 US 491, Gallup, NM 87301
 4. Entry Reset Date: Friday, June 30, 2017
 5. Prize Redemption Time: Must claim prize by Sunday, July 30, 2017.
 - ii. Drawing Period 2 Details:
 1. Entry earning period 2: Friday, June 30, 2017 – Thursday, July 27, 2017
 2. Drawing Date 2: Friday, July 28, 2017 – 6:30pm
 3. Drawing 2 Location: WisePies Pizza & Salad, 5901 Wyoming Blvd, Albuquerque, NM 87109
 4. Entry Reset Date: Friday, July 28, 2017
 - iii. Drawing Period 3 Details:
 1. Entry earning period 3: Friday, July 28, 2017 – Thursday, August 24, 2017
 2. Drawing Date 3: Friday, August 25, 2017 – 6:30pm
 3. Drawing 3 Location: WisePies Pizza & Salad, 521 S College Ave, Tempe, AZ 85281
 4. Entry Reset Date: Friday, August 25, 2017
 - iv. Drawing Period 4 Details:
 1. Entry earning period 4: Friday, August 25, 2017 – Thursday, September 28, 2017
 2. Drawing Date 4: Friday, September 29, 2017 – 6:30pm
 3. Drawing 4 Location: WisePies Pizza & Salad – 4320 The 25 Way, Albuquerque, NM 87109
 4. Entry Reset Date: N/A
5. **To claim a drawing prize:**
- a. Be present at the drawing party and claim the prize on site. Winners must show proof of their social security number by presenting a social security card, driver's license with SS#, or by completing a W9 form.
 - b. OR – The claimant may respond to the email notification to begin the claim process of their prize. Winners must show proof of their social security number by presenting a social security card, driver's license with SS#, or by completing a W9 form.
 - c. All winners must sign a prize payment form to receive their winnings.
 - d. If the car winner chooses to accept the car and not the cash option, the sales transaction will occur between the winner and Corley Ford located at 1870 W Santa Fe Ave, Grants, NM 87020.
 - e. Car winner is responsible for any United States Federal, State or Local taxes and / or governmental fees, licensing or registration fees that may be imposed in connection with the acceptance of the prize including tax, title and license fees.
6. **How to Participate with a Scratcher Ticket:** This is an earn and win sweepstakes. Must be a WiseRewards member to participate in both the random drawings as well as the scratcher component of the Sweepstakes. WiseRewards membership is free and easy. Visit www.mywiserewards.com to sign-up prior to scratcher ticket earning. Available while supplies last.

- a. **Scratcher Ticket Entry Process 1:** Visit www.wisepiespizza.com (“Web Site”) and follow the onscreen instructions for completing the online scratcher ticket request form by providing your complete name, street address (no P.O. Boxes), city, state, zip code, date of birth (mm/dd/yyyy), email address, verify your WiseRewards membership and indicate the location for pick-up. Once you have completed the entry form, click “submit” to request your scratcher. Limit one online request per person/email address/WiseRewards account per day. All scratcher ticket requests must be picked-up within 48 hours of the submitted request. All tickets not picked-up within the 48 hours will be surrendered back to WisePies Pizza & Salad. All scratcher requests must be received by 11:59:59 a.m. MST 48-hours prior to the last random drawing as detailed in the drawing schedule. All scratcher ticket prizes expire on October 31, 2017 and must be claimed and/or redeemed prior to that date.
 - b. **Scratcher Ticket Entry Process 2:** Visit any WisePies Pizza & Salad location. With each WiseReward transaction completed, the earning member will also earn one (1) scratcher ticket. One (1) scratcher ticket may be issued per WiseRewards account, per transaction.
7. **To claim a food or discount scratcher ticket prize:** At the transaction immediately following the scratcher ticket award qualifying transaction, the guest may redeem their food or discount prize. Simply verify WiseRewards membership at the register and present the winning scratcher ticket to the crew member at the register to allow for the item discount or prize to be applied. WiseRewards points are not awarded on discounted totals. Winning scratcher tickets must be surrendered at the time of redemption.
8. **To claim a redeemable scratcher ticket prize (non-food and non-discount offer):** Please mail in the winning ticket for verification and award to POP Prize Claim, PO Box 6324, Albuquerque, NM 87197. Following verification, your prize will be mailed directly to the address provided on the winning ticket. Incomplete information will result in the forfeiture of your prize. Please make a copy of the scratcher ticket prior to mailing it in. Winning scratcher tickets must be surrendered at the time of redemption.
9. **Prizes & Approximate Retail Value (“ARV”):** There will be 4 grand prizes awarded in this sweepstakes and the possibility of 15,000 other prizes from the scratcher tickets all totaling a maximum ARV of \$111,750.
 - a. One (1) Pizza for a year – (ARV - \$2,885.85 plus tax) - Customer will received one pizza or salad per day for one year (Up to 363 days not including Thanksgiving or Christmas or other holiday closures). Redeemable at any location with the use of WiseRewards account. Pizza for a year will be awarded in the form of WiseRewards benefits at one pizza per day for a calendar year starting July 7, 2017.
 - b. One (1) Lennox Home Comfort System Upgrade – (ARV – Ranges between \$12,730 to \$15,512 plus tax) – The Lennox Home Comfort System will include an appropriately sized system from 2 to 5 tons (based on 1,000 square foot to 2,800 square foot home) Awarded unit size will be based on site install evaluation following the award of the prize and will be based on Lennox standards. It will be an Elite level 14-16 SEER XC14 Condensing unit, matching coil and EL195 95% single stage furnace, up to 25 ft of electrical and line set, basic installation, duct transition to existing ductwork, new programmable thermostat, filter base or grill, condensing unit pad, condensate drain, labor to install, permits & inspections.

Excluded will be electrical panel upgrades, installing or insulating additional ductwork. Additional charge for longer line set and electrical.

- c. One (1) \$2,500 Cash Prize – (ARV \$2,500)
 - d. One (1) 2017 Ford Mustang V6 Coupe Automatic or cash option of \$15,000 based on the winner selection (ARV - \$15,000 - \$27,535)
 - e. Four Thousand Nine Hundred Ninety (4,990) \$1 off certificate offers with purchase (ARV \$1)
 - f. Twenty-Five Hundred (2,500) \$2 off certificate offers with purchase (ARV \$2)
 - g. One Thousand (1,000) \$5 off certificate offers with purchase (ARV \$5)
 - h. Twelve Hundred (1,200) Free cookie offers (ARV \$2.25 plus tax)
 - i. One Thousand One Hundred Forty-Six (1,146) Free Unlimited Topping Pizza or Calzone offers (ARV \$7.95 plus tax)
 - j. Twelve Hundred (1,200) Free Dippin' Dots Float offers (ARV \$4.95 plus tax)
 - k. One Thousand One Hundred Ninety (1,190) Free 5oz Dippin' Dot offers (ARV \$5.95 plus tax)
 - l. One Thousand One Hundred Ninety-Four (1,194) Free side of wings offers (Qty 4) (ARV \$3.98 plus tax)
 - m. Ten (10) Free birthday party for 10 offers (ARV \$149.95 plus tax)
 - n. Five Hundred (500) WisePies T-shirts (ARV \$25 each plus tax)
 - o. One (1) WisePies Cooler Bag (ARV \$35 each plus tax)
 - p. Fifteen (15) WisePies Hats (ARV \$20 each plus tax)
 - q. Ten (10) WisePies Cinch Bags (ARV \$8 each plus tax)
 - r. Five (5) WisePies Stadium Seats (ARV \$30 each plus tax)
 - s. Five (5) WisePies Stadium Blankets (ARV \$15 each plus tax)
 - t. Ten (10) WisePies School Supply Packs (ARV \$50 each plus tax)
 - u. Ten (10) WisePies Office or Family Party Packs (ARV \$79 each plus tax) Includes 10 - 17oz drinks and 10 - 4-topping pizzas or calzones.
 - v. Ten (10) WisePies Made offers (ARV \$35.95 each plus tax) Includes 4 - 17oz drinks, 4 - 4-topping pizzas or calzones and 4 cookies
 - w. One (1) iPad Mini 4 (ARV \$399 plus tax)
 - x. One (1) BBQ Grill (ARV \$500 plus tax)
 - y. One (1) Bike Set (ARV \$1,000 plus tax) – Includes up to 4 adult bikes.
 - z. One (1) Camping Gear set (ARV \$500) – Includes one cooler bag, a tent for 4 and other necessities within the ARV of this prize.
10. Qualifying members must claim their prize/scratcher during the defined time.
 11. Scratcher card quantities are limited and prizes will be award on a first come-first serve basis.
 12. Food and discount prizes from scratcher cards may be redeemed at any WisePies Pizza & Salad location on the guest's next visit.
 13. To claim non-food and non-discount prizes, please follow the directions on the back of the scratcher card. Failure to follow redemption procedures may result in the cancellation of the prize award.
 14. If prize inventory depletes to zero, no additional prizes will be awarded. No rain checks.
 15. The retail value of the prize may vary across prizes.
 16. If WiseRewards member fails to claim their prize during the prize redemption time, they will forfeit their prize.
 17. Patrons may claim only 1 prize per day, unless otherwise indicated on the promotion specific signage.

18. Prize(s) on display are similar to the prizes that will be awarded, but may not be the exact prize(s) awarded.
19. Random drawing winners are responsible for any United States Federal, State or Local taxes and / or governmental fees, licensing or registration fees that may be imposed in connection with the acceptance of the prize.
20. Falsification of any information will result in ineligibility.
21. For prizes valued at \$600 or greater, random drawing winners must show proof of their social security number by presenting a social security card, driver's license with SS#, or by completing a W9 form for tax purposes.
22. All winners must sign a prize payment form to receive their winnings.
23. Prizes may be considered income, and any and all taxes associated with prizes are the responsibility of the Winner(s).
24. Employees of WisePies Pizza & Salad – WisePies Franchise Services employees, relatives and members of their households are not eligible to participate in this promotion. Winner attests that they are not an employee of WisePies Franchise Services or an employee or family member of an affiliated WisePies Pizza & Salad licensed franchisee nor are they a member of the said person's household. Employees of WisePies Pizza & Salad, their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies and other coordinating agencies with this promotion are ineligible. Immediate family is defined as spouse, parents, children, siblings and their respective spouses. Household is defined as living in the same residence as one or more of the above-mentioned individuals. Employees of the advertising agencies and spouses thereof, are not eligible to participate. Winner may be required to sign a release attesting that they are not any of the above mentioned.
25. Void where prohibited by law.
26. WisePies Pizza & Salad Marketing Officials will resolve any and all disputes.
27. Any dispute or situation not covered by the above rules will be resolved by WisePies Pizza & Salad management in a manner deemed by them to be the fairest to all concerned, and that decision shall be final and binding for all participants.
28. Each entrant and winner shall indemnify and hold harmless WisePies Pizza & Salad and parent company against any damage, loss, claim or liability arising from his or her participation in this promotion.
29. WisePies Pizza & Salad assumes no liability of any kind for any property loss or damage or personal injury occurring in connection with any prizes.
30. By participating in the promotion, each participant agrees to and acknowledges that they will abide by the official rules, regulations and procedures of the promotion.
31. Management reserves the right to cancel, change or modify the promotion without notice.
32. In the event that the computer equipment used in the operation of this promotion malfunctions or becomes inoperable for any reason, the promotion may be temporarily suspended until the computer system is returned to normal operations. In the event the computer system malfunctions and is deemed to be inoperable, WisePies Pizza & Salad reserves the right to conduct the drawing with manual or other automated backup equipment.
33. WisePies Pizza & Salad will not be responsible for the loss, theft, mutilation, or illegibility of any part of any scratcher ticket. Scratcher tickets not presented directly to a marketing representative for entry or adjustment during the designated promotion times will not be considered for the promotion.

34. WisePies Pizza & Salad will not be held responsible for late, misdirected, lost or undeliverable mail that may include informational promotion material, entries or scratcher tickets.
 35. WisePies Pizza & Salad will not be held responsible for errors or omissions to any advertising material for this promotion including handbills, fliers, posters, billboards, newspaper or spoken advertisements.
 36. WisePies Pizza & Salad will not be held responsible for a guest's inability to hear their name announced during the drawing parties.
 37. The allotted time for individuals to claim their prize for types of modified drawings may be adjusted based on the unique circumstances surrounding each occurrence.
 38. It is the participant's responsibility to ensure that entries are properly registering per the receipt print out.
 39. Bonus point days or offers given to WiseRewards members do not qualify for additional or multiplied entry earning unless specifically outlined in the promotion rules.
 40. As a winner in this promotion, I hereby grant WisePies Pizza & Salad permission to use my name, photograph, and likeness in connection with the advertising and promotion of its products, in any manner and in any medium, without additional compensation, as WisePies Pizza & Salad, in their sole discretion, shall deem appropriate or desirable. I irrevocably consent to the unrestricted use, in perpetuity, for purposes including, but not limited to, display, advertising, sale, and trade, and including any alterations or modifications whatsoever of said photograph, including the negatives and prints made there from and by WisePies Pizza & Salad, its employees, agents, customers, successors, and assigns forever. As the winner I waive any right, which I may otherwise have, to inspect or approve the photographs or prints made from the negative thereof, with respect to 1) any alterations or modifications, any material or commentary, 2) any publication using the name of the undersigned, no name, or fictitious name, 3) and use for the purpose of publicity, illustration, commercial art, and 4) any advertising of products or services.
 - a. All prizes must be claimed at the times indicated.
 - b. Persons who have been evicted from a location are not eligible to participate in this promotion.
 - c. Odds of winning depend on the number of participants in the promotion.
 - d. WisePies Pizza & Salad reserves the right to substitute cash or retail merchandise for a cash or retail prize. Substitution will be of greater or equal cash or retail value of original prize.
 - e. All promotion times are Mountain Standard Time.
 - f. Valid at participating WisePies Pizza & Salad locations.
5. **Additional Rules:** Sponsor and its respective agencies are not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated or misdirected entries, entries not received by the entry deadline, or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in this Sweepstakes, or other hardware, software or technical errors of any kind including any injury or damage to any person's computer related to or resulting from participating in the Sweepstakes. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or insufficient space in user's e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the

Sweepstakes (or any portion thereof) if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes, as determined by Sponsor, in their sole discretion. If the Sweepstakes is so cancelled, judging will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry made by Internet will be declared made by the "authorized e-mail account holder" and any damage made to the Web site will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entrant may be requested to provide Sponsor with proof that the entrant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all entries by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. No substitution, cash redemption or transfer of prize by winner permitted, but Sponsor reserves the right to substitute prize of equal or greater value. Potential winners (or winner's parent/legal guardian if winner is deemed a minor in the state of his/her residence) may be required to complete, sign and return a Liability Release and Publicity Release (where legal) within 30 days of notification. Non-compliance with this requirement, or if prize/prize notification is returned as non-deliverable, or if winner is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited and may be awarded to an alternate winner, time permitting. If winner is deemed a minor in the state of his/her residence, prize may be awarded in the name of his/her parent or legal guardian. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Entrants (or entrant's parent/legal guardian if entrant is deemed a minor in the state of his/her residence), by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, its respective parents, subsidiaries, affiliates, distributors, licensors, advertising and promotion agencies and all of their respective officers, directors, employees and representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death, and /or property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of any prize, or their participation in this Sweepstakes, or any prize-related activity. By participating in this Sweepstakes, entrants (or entrant's parent/legal guardian if entrant is deemed a minor in the state of his/her residence) agree to be bound by the Official Rules and the decisions of the judges. Except where prohibited by law, by accepting a prize,

winners (or winner's parent/legal guardian if entrant is deemed a minor in the state of his/her residence) agree that Sponsor, and its related and affiliated companies may use the winner's name, address (city, state), photograph, videotape, likeness, and/or prize information for advertising, publicity and promotional purposes and to the use of statements made by or attributed to winner relating to Sponsor, its related and affiliated companies or to this Sweepstakes and grants to Sponsor and its related and affiliated companies any and all rights to said use without further notice and/or compensation except where prohibited by law.

6. **Winner's List/Official Rules:** An abbreviated list of winner's names will be available after October 31, 2017, or for a copy of the full official rules, visit www.wisepiespizza.com/sweepstakes.
7. **Sponsor:** WisePies Pizza & Salad, 4020 Vassar Dr NE, Suite H, Albuquerque, NM 87107.